

Sunday 15 February 2009			
	Presentation Room 1 Léman B	Presentation Room 2 Rocher-de-Nayes	One-to-One Meetings Léman A
10:00-12:00	Event Registration – Léman C		
12:00-13:00	Welcome Lunch - La Coupole/Terrasse		
13:00-13:15	<b>marcus evans</b> Welcome Address <b>Anthi Pashi</b> , Summit Producer, <b>marcus evans</b>		
	Chairman's Opening Address <b>Patrick J Ellingsworth</b> , Chair Taxation Committee, <b>BIAC-OECD &amp; Trustee, IBFD</b>		
13:15-14:00	Opening Keynote Presentation <b>Managing the Risk Factor in the Tax Function</b> <b>Paul Morton</b> , Head of Group Tax, <b>Reed Elsevier</b>		
14:00-14:45	Presentation <b>Tax Planning: Improving Shareholder Returns from within the Tax Function</b> <b>Kenneth O'Mahony</b> , Global Head of Tax, <b>Kerry Group</b>	Presentation <b>Taking the Right Steps to Identify, Monitor and Mitigate Transfer Pricing Risks</b> <b>Anne Guimond</b> , Group Head of Tax, <b>Richemont International</b>	
14:45-15:00	Networking Coffee Break - Léman C		
15:00-15:15		<b>Sponsor Briefing</b>	
15:15-17:15			<b>One-to-One Meetings</b>
17:15-18:00	Presentation <b>Fighting on Both Fronts: Winning the Battle Against Transfer Pricing Discrepancy</b> <b>Robert Feinschreiber</b> , Author, <b>Transfer Pricing Handbook</b>	Case Study Presentation <b>Location, Location, Location: Examining the Future of Switzerland's Global Corporate Appeal</b> <b>Urs Kapalle</b> , Head of Division for International Affairs, <b>Swiss Bankers Association</b>	
18:00-18:45	Keynote Presentation <b>Managing the Tax Function in the Current Environment</b> <b>Jean-Louis Van de Perre</b> , VP & General Tax Counsel, <b>Anheuser-Busch Inbev</b>		
18:45-19:30	Free Time		
19:30-20:00	Welcome Reception - Salle des Congrès		
20:00	Welcome Dinner - Salle des Congrès		

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07:30-08:45	Breakfast - La Salle des Fêtes		
09:00-09:45	Keynote Presentation <b>Tax Harmonisation in the EU: Embracing the Prospect of the CCCTB</b> <b>Thomas Neale</b> , Head of Unit for the Common Consolidated Corporate Tax Base, <b>European Commission TAXUD</b>		
09:45-11:00	Tax Experts Panel <b>Finding Justice: Exploring Recent ECJ Cases and their Implications on Tax Law</b> <b>Stella Raventos Calvo</b> , Chair of European Court of Justice Task Force, <b>Confédération Fiscale Européenne</b> <b>Melchior Wathelet</b> , former European Court of Justice Judge (1995-2003) <b>Theo Keijzer</b> , VP Tax Policy, <b>Shell International</b>		
11:00-11:15	Networking Coffee Break - Léman C		
11:15-13:15			<b>One-to-One Meetings</b>
13:15-14:00	Keynote Presentation <b>Improving Certainty for Taxpayers: Binding Arbitration and an Enhanced Relationship with Revenue Authorities</b> <b>Theo Keijzer</b> , VP Tax Policy, <b>Shell International</b>		
14:00-15:00	Lunch - La Salle des Fêtes		
15:00-15:45	Presentation <b>Sealing the Deal with the HMRC by Discovering Ways of Working Together</b> <b>Judith Knott</b> , Director Business International Directorate, <b>HMRC</b>	Case Study Presentation <b>Risk Management – Dealing with Tax Authorities in Greece and Balkan Countries</b> <b>George Papathanassopoulos</b> , Tax Manager & <b>Gerasimos Fokas</b> , Tax Expert, <b>Alpha Bank</b>	
15:45-16:30	Workshop <b>Transfer Pricing During an Economic Downturn</b> <b>Alexander Voegele</b> , Special Consultant & <b>Pim Fris</b> , Special Consultant, <b>NERA Economic Consulting</b>	Workshop <b>Intangibles Assets: Definition, Ownership, Valuation and Licensing</b> <b>Anthony J Barbera</b> , VP, <b>The Ballentine Barbera Group</b>	
16:30-16:45	Networking Coffee Break - Léman C		
16:45-18:45			<b>One-to-One Meetings</b>
18:45-19:30	Keynote Presentation <b>Taxes and Customs in a Global Environment: Executing a Trans-Continental Methodology</b> <b>Dr Hans Georg Raber</b> , Head of Tax & Customs Law, <b>Volkswagen</b>		
19:30-20:15	Free Time		
20:15-20:45	Pre-Dinner Drinks – Salle des Congrès		
20:45	Dinner - Salle des Congrès		

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07:30-08:45	Breakfast - La Salle des Fêtes		
09:00-09:45	Keynote Presentation <b>Permanent Establishment: Averting Double Taxation by Distinguishing Between "Trading With" and "Trading Within"</b> <b>Patrick J Ellingsworth</b> , Chair Taxation Committee, <b>BIAC-OECD &amp; Trustee, IBFD</b>		
09:45-10:30	Presentation <b>Taxing Times: Achieving Tax Efficiency and Minimisation Despite Financial Volatility</b> <b>Reijo Salo</b> , Head of Tax, <b>Fortum</b>	Presentation <b>Transfer Pricing Aspects of Business Restructurings: Evaluating the Transfer or Shift of Functions from a German Tax Perspective</b> <b>Hartmut Wolter</b> , VP & Head of Corporate Taxes, <b>Deutsche Lufthansa</b>	
10:30-10:45	Networking Coffee Break - Léman C		
10:45-12:15			<b>One-to-One Meetings</b>
12:15-13:00	Presentation <b>Opening the Way for a Risk-Free Transfer Pricing Policy</b> <b>Carmine Rotondaro</b> , Group Tax & Real Estate Director, <b>Gucci Group</b>	Presentation <b>Full Business Securitisation: A Possible Way Out of the Credit Crunch</b> <b>Andrea Bonzano</b> , Group Head of Tax, <b>Fiat Group Automobiles</b>	
13:00-13:45	Closing Keynote Presentation <b>The CEO in Pieces – Global Costs and National Taxes</b> <b>Nick Connell-Smith</b> , Head of Tax Europe & Black Sea, <b>Louis Dreyfus</b>		
13:45-14:00	Chairman's Closing Comments <b>Patrick J Ellingsworth</b> , Chair Taxation Committee, <b>BIAC-OECD &amp; Trustee, IBFD</b>		
14:00-15:00	Lunch - La Coupole/Terrasse		