

IN-HOUSE LEGAL COUNSEL ASIA

Adding value to business:
Strategising commercial transaction and managing
new exposures across Asia



20-21 OCTOBER 2008, SHERATON TOWERS SINGAPORE

SPEAKER FACULTY:

- Robert Feinschreiber, *Attorney & Counselor*, TransferPricingConsortium.com
- Dr Anusuya Yogarajah, *Vice President, Legal Compliance Counsel, Asia*, Marsh
- Yvonne Yap, *Legal Counsel*, Chemoil International
- Cher Kwang HAN, *Senior Manager, Legal Department*, Canon
- Kelvin Tay, *Senior Counsel*, Agilent Technologies
- S. Sivananthan, *Vice President, Legal Services*, Creative Technology
- Jane Niven, *Regional General Counsel*, Jones Lang LaSalle
- Ben Bowden, *Regional Head of Legal*, Standard Chartered
- Cuong Tu, *Legal Counsel, Asia*, Deutsche Bank AG
- Shyama Chatterjee, *Legal Counsel*, Nokia
- Janet Taylor, *In-House Counsel*, STAtsChipPAC
- Kristen Harris, *Retained Counsel*, Texas Instrument Asia
- Jasmine Karimi, *Senior Counsel*, Techtronic Industries Co Ltd
- Timothy Lim, *Legal Counsel*, Nestlé
- Lim Tat Kuan, *General Counsel*, JURONG PORT
- Genevieve Tan McCully, *Senior Legal Counsel*, Hewlett-Packard Asia Pacific
- Jeffrey Wong, *In-house Counsel*, UBS Investment Bank
- Genevieve Brunner, *Compliance Officer*, WinTrust
- Gabriel Nguyen, *General Counsel*, SITA Aero
- Chia Ho Choon, *Partner, Litigation Department*, KhattarWong
- Sheena Jacob, *Partner - IP & Technology Group*, Alban Tay Mahtani & de Silva LLP
- George Cooper, *Practice Leader, Workplace Law & Advisory - Asia*, Freehills
- Pe-Wynn Kin, *Regional Counsel*, Avago Technologies
- John Russell, *Executive Vice President Asia Pacific*, Weber Shandwick
- Koh See Khiang, *Senior Associate*, Baker & McKenzie
- Ralph Ybema, *President*, Hong Kong Corporate Counsel Association
- Erin Lyon, *Executive Director*, CSR Asia
- Linda Nai, *Senior Legal Counsel*, CNBC ASIA PACIFIC
- Ho Cheng Huat, *Director* of the IP Academy
- *Representative*, Malaysia Corporate Counsel Association

2 days of valuable insights into
challenges of In-house legal counsels

20 Presentations, 30+ Speakers,
21 In-House Counsels, 5 Interactive
Panel Discussions

This unique conference draws In-House Legal Counsels from around the region, representing a broad cross section of industries, is a powerful peer-to-peer learning and informational exchange opportunity.

Attend and benefit by receiving substantive legal updates including:

Labor and Employment • Corporate Governance • Intellectual Property
Data Protection and Privacy • Dispute Resolution

And participate in thought-provoking, in-depth discussions on:

Hiring and retaining legal talent • Risks faced by today's In-House Legal Counsels • Law Department Operations • Crisis Management • Current economy, credit crunch and subprime • Legal Privilege • CSR • Cross border transaction • Corporate Governance • External Counsels

PLUS 2 POST-CONFERENCE WORKSHOPS 22 October 2008

Workshop A: **Managing Mediation and Commercial Litigation in a Litigious Environment: Utilising Negotiation Strategies Appropriately**

Workshop B: **Implementing Effective Corporate Governance**

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Day One: Monday 20 October 2008

08.00 Registration & Coffee

09.00 **Chairman Opening Address**

Responding to Prevailing Market

09.10 **Enterprise Risk Management – In-House Counsel as a Business Strategist**

- What is ERM to in-house legal counsels?
- Understanding the business, regulatory and regional risks in Asia that may effect your company
- Identifying current threats and assessing the impact of such risks on your company
- The need to be pro-active today so that you are prepared for tomorrow
- Predicting future areas of concern
- Being prepared for emergency operations – is your legal department ready?

Keith Wong, *Group Company Secretary and Corporate Counsel, Global Sources Ltd*

09.40 **PANEL DISCUSSION:**

How to Get the Best from your External Counsel

- Developing and managing external counsels
- How in-house law departments and external law firms work strategically together to achieve common goals
- How external counsels can add value to the law department
- What's the KPI of external counsels

PANELISTS:

Jeffrey Wong, *In-house Counsel, UBS Investment Bank*

S. Sivananthan, *Vice President, Legal Services, Creative Technology*

Timothy Lim, *Legal Counsel, Nestlé*

Ralph Ybema, *President, Hong Kong Corporate Counsel Association*

10.20 Morning Refreshments

10.50 **Legal Professional Privileges – Where does In-House Counsel Stand?**

- Understanding the Discussion Paper on Legal Privilege and its impact on in-house lawyers
- What's the best practice for in-house lawyers?
- How independent is your legal team?

Yvonne Yap, *Legal Counsel, Chemoil International*

Ensuring Governance, Ethics & Strengthening Corporate Social Responsibility

11.20 **PANEL DISCUSSION:**

Enhancing Corporate Ethics: Considerations on Boardroom Confidentiality, Internal Investigations and Corporate Attitudes

- Creating and implementing post Enron compliance and ethic programs that work
- What are the recent developments and best practices

- How to make it effective: How will training and auditing help?
- What is the best way to handle internal investigations?
- Identifying corporate ethics issues for larger and global organisations

PANELISTS:

Jasmine Karimi, *Senior Counsel, Techtronic Industries*

Han Cher Kwang, *Senior Manager, Legal Department, Canon*

Keith Wong, *Group Company Secretary and Corporate Counsel, Global Sources Ltd*

Lim Tat Kuan, *General Counsel, JURONG PORT*

12.30 **Why In-house Legal Counsel should Take Control of CSR in their Organisation?**

- Why lawyers should be responsible for making management aware?
- Legal risk associated with CSR
- How CSR can improve your company's bottom line?
- How CSR is misunderstood as philanthropy and charity work?
- Advising on corporate social responsibility issues
- Getting the board attention and proper management

Jasmine Karimi, *Senior Counsel, Techtronic Industries Co Ltd*

Erin Lyon, *Executive Director, CSR Asia*

13.00 Networking Luncheon

14.00 **Implementing and Managing Good Compliance and Governance Program**

- Putting right systems in place to guarantee transparency and accountability and to safeguard shareholder value
- What Sarbanes-Oxley means to in-house legal counsels in Asian businesses?
- Dealing with shareholders and regulators – how difficult can they be?
- Understanding regulators requirement and the needs of shareholders
- How In-house counsel can contribute to satisfy both Regulators and Shareholders at the same time?

Dr Anusuya Yogarajah, *Vice President, Legal Compliance Counsel, Asia, Marsh*

14.30 **Development in Company Law: Understanding its Impact and Implication**

- Identifying changes and development
- What are the challenges for in-house counsel practicing in a cross border business?
- Manage and respond to changes in company law
- What should they look out for in their radar screen?

Associate Prof. Lee Pey Woan, *Singapore Management University (Invited)*

15.15 Afternoon Refreshments

Strengthening & Leading the Legal Team

15.45 **Recruiting and Grooming the New Generation of In-house Counsels**

- Challenges and issues in recruiting in-house lawyers in Asia

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- Identifying and retaining legal talent
- Compensation – Keeping pace in the war for Talent
- Engagement – A critical factor in retention
- Career Development – The future variables

Gabriel Nguyen, *General Counsel, SITA Aero*

16.15 Labour and Employment Law Update: Challenges faced by today's In-House Legal Counsels

- Identifying changes
- Legislative developments

- Case law developments
- Expatriate employment issues

George Cooper, *Practice Leader, Workplace Law & Advisory – Asia, Freehills*

16.45 PANEL DISCUSSION: The Business of Managing an In-house Legal Department

- Understanding the business goals and objectives of law department
- Benchmarking legal department performance and KPI
- Ensuring engagement – Getting commitment, fulfilling employee satisfaction and communications
- Managing budget
- Managing expectation and performance

PANELISTS:

Kelvin Tay, *Senior Counsel, Agilent Technologies*

Genevieve Tan McCully, *Senior Legal Counsel, Hewlett-Packard Asia Pacific*

Gabriel Nguyen, *General Counsel, SITA Aero*

Ralph Ybema, *President, Hong Kong Corporate Counsel Association*

17.30 End of Day One

Day Two: Tuesday 21 October 2008

09.00 Chairman's Opening Address

09.10 The Effect and Implication of US Subprime Crisis and Global Credit Crunch on Businesses in Asia

- Understanding the current economic cycles and its bearing on in-house counsels
- How has the credit crunch affected companies across industries in Asia
- How will the tightening of the credit market effect corporate financing or refinancing
- How can In-house counsel be prepared for changes in economic situation

Joseph Tan, *Senior Strategist, FORTIS BANK & Counsel Treasurer, Singapore Institute of International Affairs*

Managing Cross Border Transaction

09.55 Creating and Managing a Joint Ventures in Asia

- Practical overview of the issues in creating and managing a JV
- Best practices for structuring the arrangement

- Challenges for joint ventures in complex and competitive industries and potential areas of disputes

Jane Niven, *Regional General Counsel, Jones Lang LaSalle*

10.25 Refreshments

10.55 Recent development in Transfer Pricing - Tax Efficiency in Cross Border Jurisdiction

- Transfer pricing issues affecting Asian companies
- Risk assessment and business opportunities
- Transfer pricing documentation challenges
- Transfer pricing compliance

Robert Feinschreiber & Margaret Kent

Attornies & Counselors, TransferPricingConsortium.com

11.25 PANEL DISCUSSION: Managing Cross-Border and International Deal, Project and Transaction

- How can in-house legal counsel position themselves in an international transaction and project
- Understanding your strategic role as a legal counsel in a transactional team
- What to watch out for?
- The best practice in international transaction

PANELISTS:

Cuong Tu, *Legal Counsel, Asia, Deutsche Bank AG*

Jane Niven, *Regional General Counsel, Jones Lang LaSalle*

Shyama Chatterjee, *Legal Counsel, Nokia*

Kristen Harris, *Retained Counsel, Texas Instrument Asia*

Intellectual Property Rights & Data Protection

12.10 Question of Privacy and Data Protection of Employees and Clients in International Business

- What are the problematic areas of data protection in international business
- How do you deal with international movements of data within multinational companies
- How do you deal with unsolicited marketing that is very rampant
- How do you protect improper use of information
- Implementing control

Koh See Kiang, *Senior Associate, Baker & McKenzie*

12.50 Networking Luncheon

14.00 Defending Intellectual Property Rights: What today's In-house counsel need to know to protect their IP Assets

- An update on IP development – trade secrets, trademark
- Intellectual property management
- How can you protect your intellectual property?
- What are the available types of registration procedures and its best procedures
- Understanding how IP can cause problems
- Taking appropriate legal action

Sheena Jacob, *Partner – IP & Technology Group,*

Alban Tay Mahtani & de Silva LLP

Ho Cheng Huat, *Director of the IP Academy*

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Managing Litigation & Resolving Crisis

14.40 Dispute Resolution in Asia – Arbitration vs. Litigation

- Understanding expansion of arbitration in Asia – New York Convention & Model Law
- Litigation and Alternative Dispute Resolution
- Why Arbitration?
- How should in house counsel advise on when to arbitrate and when to litigate in State Courts

Chia Ho Choon, *Partner, Litigation Department, KhattarWong*

15.20 Refreshments

15.50 Containing and Resolving Corporate Crises

- Best practices in controlling "fallout" from high-profile disputes and litigation
- Opportunities and pitfalls of alternative dispute resolution
- Controlling damage through coordination with public affairs and other corporate functions
- Threat management: proactive steps to safeguard the corporate reputation

John Russell, *Executive Vice President, Asia Pacific, Weber Shandwick*

16.20 PANEL DISCUSSION: Managing the Inherent Conflict In-house Counsel Face in their Organisation

- How in-house counsel can embed themselves in an organisation and maintain perceptions
- Threshold issues: Governance, duty to the court and ethics
- Structural issues: Reporting lines, role clarity, working with external counsels
- Operational issues: conflict management, being commercial, maintaining privilege and managing perceptions

PANELISTS:

Ben Bowden, *Regional Head of Legal, Standard Chartered*

Genevieve Brunner, *General Counsel, WinTrust*

Dr Anusuya Yogarajah, *Vice President, Legal Compliance Counsel, Asia, Marsh*

Pe-Wynn Kin, *Regional Counsel, Avago Technologies*

Linda Nai, *Senior Legal Counsel, CNBC ASIA PACIFIC*

17.20 End of Conference

Post-Conference Workshops: Wednesday 22 October 2008

WORKSHOP A (09.00 – 12.00):

Managing Mediation and Commercial Litigation in a Litigious Environment: Utilising negotiation strategies appropriately

Recent increases in the number of international mediations and commercial litigation relating to complex matters have raised the need for better understanding of the resolution of disputes through proper strategies of mediation and litigation

This workshop will encompass practical aspects of commercial and corporate litigation for a strategy based approach for the in-house counsel in today's compliance ridden and litigious environment. Learn how to effectively negotiate and mediate your demands. The following elements of this process will be examined:

- a) Strategies for sending effective letters of demand
- b) Strategies to respond to letters of demand
- c) Negotiation strategies
- d) Preparing for and conducting mediations
- e) Documenting settlement; releases, covenants not to sue and indemnities

LED BY: *Litigation Partner, KhattarWong*

WORKSHOP B (14.00 – 17.00):

Implementing Effective Corporate Governance

Today's faster-paced business environment and rising demands for enhanced corporate governance, corporate accountability, and transparency are propelling the in-house counsel and board's role in corporate governance into the spotlight.

How can you help to sharpen the board's and management's focus on their responsibilities, and how do you do it effectively and what pitfalls to avoid?

- Key issues in today's corporate governance and the risks
- How do you establish effective liaising with Board and Senior Management
- Pinpointing independence issues
- Understanding the critical role of the Internal Auditor
- How to liaise effectively with the internal auditor
- What are the effective ways in embedding risk management as part of the firm's culture
- How to implement effective performance reviews of the board

Sponsorship & Exhibition Opportunity

Heighten your corporate profile! In-House Legal Counsel Asia presents an excellent opportunity to showcase your expertise to an exclusive audience. Sponsorship packages can be tailored to meet your marketing requirements whilst exhibition offers the highest visibility for your products and services, enabling you to achieve your maximum ROI from association with this conference. To discuss these options further, please contact Ms. Catherine Wong, Sponsorship & Exhibition Director at: +65 68355128 or Catherine.wong@ibcasia.com.sg for more details.

Register Today! Tel: (65) 6514 3180 Fax back to (65) 6733 5087 / 6736 4312

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REAL-WORLD EXPERIENCE, BEST PRACTICE ADVISE AND UNPARALLEL INSIGHTS FOR CORPORATE LAWYERS

While many regions in Asia Pacific are growing from strength to strength with the powerhouse economies of China and India leading the way, more businesses are expanding their cross-border operations with the role of in-house legal counsels becoming more important. One of the encouraging trends for member of the corporate lawyers is the extent to which in-house lawyers are being tapped and leveraged as one of the critical executive drivers of business policies and strategies. The past couple of years have also seen marked increase in instructions for in-house counsels to support their local and international businesses or head up the first legal function within the region. The role of today's In-House Legal Counsel is dynamic and evolving given the increasing cross border transaction and risk exposures.

Business strategist, chief legal advisor, risk adviser, regulatory watchdog, board liaison, advocate for corporate social responsibility, champion for compliance and ethics... these are just a few of the hats that today's in-house legal counsels are expected to wear.

It is essential as the leader of the legal department to be both a highly skilled lawyer and an individual with business acumen. Informa Finance is pleased to present IN-HOUSE LEGAL COUNSEL Asia, a peer-to-peer conference will provide you with substantive knowledge and practical advice for taking on the challenges in today's dynamic, fast-paced business climate.

ENHANCE YOUR IN-HOUSE LEGAL FUNCTION TO MAXIMISE VALUE TO THE BUSINESS YOU SUPPORT

ATTEND THIS CONFERENCE TO:

- Understand the current economic cycles and its bearing on in-house counsels
- Define your role in the corporation as a respected business advisor, without compromising professional and ethical standards
- Obtain practical advice for managing an efficient legal department and being a team leader
- Develop approaches for managing inherent conflict In-house Counsel face in their organisation
- Create and implement post Enron compliance and ethic programs that work
- Respond correctly – what do you say, to whom and when in a crisis?
- Understand enterprise risk management
- Putright systems in place to guarantee transparency and accountability
- Learn winning, cost effective strategies for litigation
- Your role in Corporate Social Responsibility and Corporate Sustainability
- Successfully manage cross-border and international deal, project and transaction
- Protect your IP assets
- Identify and resolving problematic areas of data protection in international business

You will come away from this event with innovative ideas and approaches for revitalising your law department and serving your corporate clients! Plan now to join us in Singapore on October 20th and 21st.

REGISTER TODAY! CALL: +65 6514 3180 www.informafinance-asia.com/legalcounsel

Send along your in-house legal team and SAVE!

Add value to the business you support!

This forum will help you and your in-house legal team to strengthen your legal function, systems and processes.

For every 3 Executives you send, the 4th delegates comes along free of charge.

Who Should Attend

- General Counsel
- Heads of Legal
- Legal Affairs Managers
- Legal Advisors & Executives
- Legal Managers
- Company Solicitors
- In-house Lawyers
- Legal Counsel
- Legal Directors
- Heads of Business Affairs
- Corporate Counsel
- Legal Officers
- Heads of Legal Services
- Company Secretaries

This may also be of interest to:

- Intellectual Property Lawyers
- Managing Directors
- Vice Presidents
- Patent & Trademark Attorneys
- Compliance Directors
- Commercial Managers
- Contracts Managers

From the following industries

- FMCG
- Energy & Resources
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- Pharmaceutical
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- Manufacturing
- Building & Constructions
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In-house Legal Counsel Asia

HOTEL INFORMATION

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39 Scotts Road
Singapore 228230
Tel: +65 6737 6888
Fax: +65 6733 4366
Contact Person: Joanne Leong
Email:
Joanne.Leong@sheraton.com

5 EASY WAYS TO REGISTER

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- Customer Service Hotline:** (65) 6514 3180
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PAYMENT

All payments should be made in US or Singapore dollars

- Payments by US\$ / S\$ bank draft or cheque should be made in favour of "IBC Asia (S) Pte Ltd" payable in Singapore.
- Payment by telegraphic transfer in US\$ or S\$ must be made to:
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Register 3 delegates and the 4th delegate can attend for FREE (Only one discount scheme is applicable)

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1st delegate Name: Dr/Mr/Ms _____ E-Mail _____ Job Title _____ Mobile no _____ Department _____ Company _____ Address _____ Post Code _____ Tel _____	2nd delegate Name: Dr/Mr/Ms _____ E-Mail _____ Job Title _____ Mobile no _____ Department _____ Country _____ Fax _____
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	Register & pay before 29 August 2008		Register & pay between 29 August & 26 September 2008		Register & pay after 26 September 2008	
Options	Price	Saving	Price	Saving	Price	Saving
<input type="checkbox"/> 3 Day Package – 2 Day Conference + Workshops	\$SGD 2895	\$SGD 1195	\$SGD 3095	\$SGD 995	\$SGD 3195	\$SGD 895
<input type="checkbox"/> 2 Day Package – 2 Day Conference Only	\$SGD 2195	\$SGD 300	\$SGD 2395	\$SGD 100	\$SGD 2495	
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